


## SOCIAL MEDIA TOOLKIT: Promoting The Coalition's COVID-19 Policy Briefing



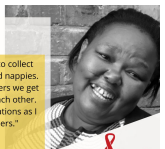



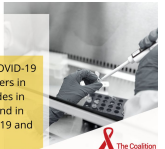

The following template posts can be used to help drive awareness of the COVID-19 Policy Briefing. It highlights the impact of COVID-19 on the millions of children, adolescents and caregivers affected by HIV and AIDS. The briefing sets out what changes in policy and practice are required, based on the latest evidence. Shareable images have been created to be used in conjunction with these posts or separately, as stand alone posts.







### Please be sure to:

- Tag @childrenandhiv in all Twitter and Instagram posts
- Tag @The Coalition for Children Affected by AIDS on LinkedIn
- Use the hashtag #ReachAllChildren

Twitter	Instagram/LinkedIn	Image (use full-res files in package folder)
COVID-19 is having catastrophic impacts on children, adolescents & caregivers affected by HIV & AIDS. Read about the action required in @ChildrenandHIV policy briefing so gains made against HIV & AIDS are not lost. <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren	COVID-19 is having catastrophic and lasting consequences on children, adolescents and caregivers affected by HIV and AIDS. Read about the action required in The Coalition for Children Affected by AIDS's new policy briefing to ensure gains made in the fight against HIV and AIDS are not lost. <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren	
We must prioritise children and adolescents and caregivers affected by HIV in our response to COVID-19. Equitable access to support must be at the heart of our approach. @ChildrenandHIV <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren	We must prioritise children, adolescents and caregivers affected by HIV in our response to COVID-19. Equitable access to support should be at the heart of our approach. Let's tackle stigma and exclusion. Read The Coalition for Children Affected by AIDS policy briefing <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren	

<p>Community-based organisations require support to continue to build capacity &amp; support vulnerable children, adolescents &amp; caregivers during COVID-19. Read @ChildrenandHIV latest blog  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>Community-based organisations are often best placed to support vulnerable children, adolescents and caregivers affected by HIV and AIDS. In response to COVID-19, they require funding and support to help build their capacity. Read more in The Coalition for Children Affected by AIDS's latest blog:  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 &amp; Community</b></p>  <p>Community-based organisations are highly effective service providers for children, adolescents and families left behind. Build their capacity to support vulnerable children, adolescents and caregivers and link them with health facilities.</p> <p>#ReachAllChildren The Coalition for Children Affected by AIDS</p>
<p>Hear from one of @ChildrenandHIV Ambassadors, Miriam Hasasha who talks about the impact of COVID-19 on young mothers affected by HIV and their children.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>The Coalition for Children Affected by AIDS's Ambassador Miriam Hasasha talks about the increased challenges COVID-19 has presented for young mothers like her who are already impacted by HIV. We must prioritise young mothers affected by HIV and their children.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 and Young Mothers Affected by HIV</b></p>  <p>"COVID-19 has increased the challenges that we as young mothers affected by HIV were already facing before this pandemic began. It is undermining our efforts to be empowered and to ensure that we and our children survive and thrive."</p> <p>MIRIAM HASASHA Coalition Ambassador</p> <p>#ReachAllChildren The Coalition for Children Affected by AIDS</p>
<p>Our response to the COVID-19 pandemic requires a holistic approach. Biomedical interventions must be combined with social protection, mental health services, and support for early childhood development.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>COVID-19 and holistic support. In our response to the COVID-19 pandemic, we should combine biomedical support with social protection, mental health services and support for early childhood development. And support different sectors by working together and sharing information.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 &amp; Holistic Support</b></p>  <p>Combine biomedical support with social protection, mental health services and support for early childhood development. And support different sectors to work together and share information.</p> <p>#ReachAllChildren The Coalition for Children Affected by AIDS</p>
<p>Let's strengthen the voices of children, adolescents and caregivers affected by HIV by involving them in decision-making &amp; accountability. Build their capacity to design &amp; deliver support to their peers.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>We can strengthen the voices of children, adolescents and caregivers affected by HIV, by involving them in decision-making &amp; accountability platforms. Build their capacity to design &amp; deliver support to their peers.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19: Strengthen the Voices of Children</b></p>  <p>Strengthen the voices of children, adolescents and caregivers affected by HIV in decision-making and accountability platforms, at all levels. Build their capacity to design and deliver support to their peers.</p> <p>#ReachAllChildren The Coalition for Children Affected by AIDS</p>

<p>Frontline workers are best placed to identify local needs. Listen to &amp; respond to their needs and ensure they have the personal protective equipment, tools and guidance they need.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>COVID-19 and Frontline Health Workers: Frontline workers are best placed to identify local needs. Listen to &amp; respond to their needs and ensure they have the personal protective equipment, tools and guidance they need to deliver health services..  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 &amp; Frontline Health Workers</b></p>  <p>Frontline health workers are best placed to identify local needs and should be listened and responded to. Ensure they have personal protective equipment, tools and guidance for delivering services.</p> <p>#ReachAllChildren</p> 
<p>@ChildrenandHIV Ambassador, Dudu Dlamini shares her views on COVID-19 and Mothers in sex work. Her priorities: food &amp; collecting HIV medication. Learn about the impact on vulnerable children &amp; mothers.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>The Coalition for Children Affected by AIDS COVID-19 policy briefing features the views of Ambassadors including Dudu Dlamini. She discusses what her priorities are including food electricity and transportation to collect HIV medicine. Find out about the impact of COVID-19 on Mothers in sex work.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 &amp; Mothers in Sex Work</b></p>  <p>"Our emergency is food, electricity, transport to collect HIV medication; there are new babies who need nappies. We cannot work. And because we are sex workers we get no help from the government. We rely upon each other. My priority right now is to collect as many donations as I can to support my fellow sex worker mothers."</p> <p>DUDU DLAMINI Coalition Ambassador</p> <p>#ReachAllChildren</p> 
<p>Effective information is crucial to the COVID-19 response. Ensure those affected by HIV have accurate &amp; accessible information on COVID-19, HIV positive parenting, mental wellbeing, child protection &amp; how to access support.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>Effective information is crucial to the COVID-19 response. Ensure men, women, boys and girls affected by HIV have accurate and accessible information on COVID-19, HIV positive parenting, mental wellbeing, child protection and information on how to access support. Radio communication in low income settings is especially important.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 &amp; Effective Information</b></p>  <p>Ensure men, women, boys and girls affected by HIV have accurate and accessible information on COVID-19, HIV positive parenting, mental wellbeing, child protection and information on how to access support. Radio communication in low income settings is especially important.</p> <p>#ReachAllChildren</p> 
<p>Research and monitor the impact of COVID-19 on children, adolescents and caregivers in areas of high HIV burden, including clinical trials, reporting and HIV co-infection.  @ChildrenandHIV  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>Knowledge on COVID-19 and Children. Research and monitor the impact of COVID-19 on children, adolescents and caregivers in areas of high HIV burden, including clinical trials, reporting and HIV co-infection.  <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>Knowledge on COVID-19 &amp; Children</b></p>  <p>Research and monitor the impact of COVID-19 on children, adolescents and caregivers in areas of high HIV burden. This includes in clinical trials for treating COVID-19 and in standard reporting to monitor COVID-19 and HIV co-infection.</p> <p>#ReachAllChildren</p> 

<p>Supporting A People's Vaccine. Patent-free, rapidly made and equally distributed and free for all. Discover why this matters as vaccines are being rolled out. Read the @ChildrenandHIV COVID-19 policy briefing: <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>As countries begin to roll-out COVID-19 vaccines, The Coalition for Children Affected by AIDS discusses the importance of supporting 'A People's Vaccine' to ensure it is patent-free, rapidly made and equally distributed, and free for everyone. Read The Coalition for Children Affected by AIDS's COVID-19 policy briefing <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19: Support a People's Vaccine</b></p>  <p>The COVID-19 vaccine must be patent-free, rapidly made and equally distributed, and free for all.</p> <p>#ReachAllChildren </p>
<p>The last 30 years of the HIV pandemic show us the importance of prioritising those facing social and structural exclusion so we can achieve global HIV targets and the Sustainable Development Goals. <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>COVID-19 and achieving progress. The last 30 years of the HIV pandemic have shown us the importance of prioritising those facing social and structural exclusion so we can achieve global HIV targets and the Sustainable Development Goals. <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19 and Achieving Progress</b></p>  <p>The last 30 years of the HIV pandemic have shown that unless we prioritise those facing social and structural exclusion, we will not achieve global HIV targets nor the Sustainable Development Goals.</p> <p>#ReachAllChildren </p>
<p>We must protect hard-won gains against HIV. We need to grow/integrate HIV programmes, invest/protect funds, provide guidance/support when delivering/evaluating during COVID-19 &amp; prevent stock-outs of supplies/testing kits. <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p>We must protect the hard-won gains against HIV. We need to grow and integrate HIV programmes and invest and protect funds. We need to provide guidance and support when delivering and evaluating HIV programmes during COVID-19 and prevent stock-outs of supplies and HIV testing kits. <a href="http://bit.ly/COVID-Policy-briefing">http://bit.ly/COVID-Policy-briefing</a> #ReachAllChildren</p>	<p><b>COVID-19: Protect the Hard-Won Gains Against HIV</b></p>  <p>Grow and integrate HIV programmes for children, adolescents and caregivers. Invest and protect funds; provide guidance and support for new ways to deliver and evaluate HIV programmes during physical distancing; and prevent stock-outs of ARVs, sexual and reproductive health supplies and HIV testing kits.</p> <p>#ReachAllChildren </p>