



Social Media Toolkit

Speaking out and advocating for and with children and adolescents affected by HIV is essential at country, regional and global levels. The Coalition for Children Affected by AIDS has developed advocacy messages to help all of us to speak out. The following template posts can be used to help drive awareness of these Advocacy Messages. For more information please visit www.childrenandHIV.org or contact info@childrenandHIV.org.

Please be sure to include the following social media handle as detailed below wherever possible.

#ReachAllChildren #AIDS2022 #YoungFamiliesFirst

The Coalition for Children Affected by AIDS

Twitter: @childrenandhiv

Instagram: @childrenandhiv

LinkedIn: The Coalition for Children Affected by AIDS

If you have any questions, please contact Ashton Josephs, Communications Adviser to the Coalition for Children Affected by AIDS: ashton.josephs@childrenandHIV.org. Thank you for your support.

Date / Post	Twitter	Facebook / Instagram / LinkedIn	Images - use full size images in package folder
5 July 2022	<p>Let us speak with one strong voice for and with children and adolescents affected by HIV at AIDS 2022. The time to act is now! Our advocacy messages are here to help you: bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	<p>Let us speak with one strong voice for and with children and adolescents affected by HIV at AIDS 2022. The time to act is now! Our advocacy messages are here to help you: bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	

<p>6 July 2022</p>	<p>We can't end AIDS without addressing the needs of children & adolescents. Their ability to start free & stay free of HIV is the cornerstone of ending AIDS by 2030. Speak out for them at AIDS 2022 with these new advocacy messages bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022</p>	<p>We cannot end AIDS without addressing the needs of children & adolescents. Their ability to start free & stay free of HIV is the cornerstone of ending AIDS by 2030. Speak out for them at AIDS 2022 with these new advocacy messages bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	
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<p>7 July 2022</p>	<p>HIV continues to affect millions of children and adolescents worldwide, and its impact is growing. Speak with one strong voice with and for children and adolescents. Share our advocacy messages: bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	<p>HIV continues to affect millions of children and adolescents worldwide, and its impact is growing. Speak with one strong voice with and for children and adolescents. Share our advocacy messages: bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	
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<p>8 July 2022</p>	<p>Invest in frontline, community driven, holistic support for children and adolescents experiencing poverty and exclusion. Make them the priority, and support them to lead. Discover our advocacy messages: bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	<p>Invest in frontline, community driven, holistic support for children and adolescents experiencing poverty and exclusion. Make them the priority, and support them to lead. Discover our advocacy messages: bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	
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<p>9 July 2022</p>	<p>More investment is urgently needed to fill the critical funding gap for children & adolescents. Without additional funds, we won't meet global HIV targets. Share our advocacy messages & speak with one voice. bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	<p>More investment is urgently needed to fill the critical funding gap for children & adolescents. Without additional funds, we won't meet global HIV targets. Share our advocacy messages & speak with one voice. bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	 <p>The graphics are yellow with a red header and footer. The top graphic has a quote icon and the text: 'More investment is urgently needed to address a critical funding gap'. Below it, 'The Coalition for Children Affected by AIDS' and 'New Advocacy Messages for AIDS 2022'. The bottom graphic has a quote icon and the text: 'More investment is urgently needed to address a critical funding gap'. Below it, 'The Coalition for Children Affected by AIDS' and 'New Advocacy Messages for AIDS 2022'. Both graphics feature an icon of a hand holding a plant with a dollar sign and a leaf. The footer contains 'www.ChildrenandHIV.org', a small logo, and '#ReachAllChildren'.</p>
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<p>10 July 2022</p>	<p>To end HIV for children & adolescents, we need to scale up proven technologies for identifying, testing & treating HIV in children & adolescents & remove barriers to access. Advocate now with these new messages! bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	<p>To end HIV for children and adolescents, we need to scale up proven technologies for identifying, testing and treating HIV in children and adolescents and remove barriers to access. Advocate now with these new messages! bit.ly/AdvocacyMessages #ReachAllChildren #AIDS2022 #YoungFamiliesFirstn</p>	 <p>The graphics are yellow with a red header and footer. The top graphic has a quote icon and the text: 'Scale up proven technology for identifying, testing and treating HIV in children and adolescents and remove barriers for access.'. Below it, 'The Coalition for Children Affected by AIDS' and 'IAS 2022'. The bottom graphic has a quote icon and the text: 'Scale up proven technology for identifying, testing and treating HIV in children and adolescents and remove barriers for access.'. Below it, 'The Coalition for Children Affected by AIDS' and 'New Advocacy Messages for AIDS 2022'. Both graphics feature an icon of two white pills. The footer contains 'www.ChildrenandHIV.org', a small logo, and '#ReachAllChildren'.</p>
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<p>11 July 2022</p>	<p>Act now! Join the Coalition for Children Affected by AIDS to receive the latest evidence, advocacy materials and opportunities. Sign-up to our Advocacy Network: bit.ly/Advocacy-Network #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	<p>Act now! Join the Coalition for Children Affected by AIDS to receive the latest evidence, advocacy materials and opportunities. Sign-up to our Advocacy Network: bit.ly/Advocacy-Network #ReachAllChildren #AIDS2022 #YoungFamiliesFirst</p>	 <p>The graphics are yellow with a red header and footer. The top graphic has a quote icon and the text: 'Join the Coalition for Children Affected by AIDS! Membership is open for policy makers, donors, implementors, advocates and researchers'. Below it, 'The Coalition for Children Affected by AIDS' and 'New Advocacy Messages for AIDS 2022'. The bottom graphic has a quote icon and the text: 'Join the Coalition for Children Affected by AIDS! Membership is open for policy makers, donors, implementors, advocates and researchers'. Below it, 'The Coalition for Children Affected by AIDS' and 'New Advocacy Messages for AIDS 2022'. Both graphics feature an icon of three white arrows pointing right. The footer contains 'www.ChildrenandHIV.org', a small logo, and '#ReachAllChildren'.</p>
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