



Social Media Toolkit

It has never been more critical to consider ethical storytelling in our joint work to end AIDS for children and adolescents. The Coalition for Children Affected by AIDS has developed social media shareables to help all of us to improve our best practice. The following template posts can be used on your own social media channels. For more information please visit www.childrenandHIV.org or contact info@childrenandHIV.org.

Please be sure to include the following social media hashtags and handle as detailed below wherever possible.
#ReachAllChildren #YoungFamiliesFirst


The Coalition for Children Affected by AIDS



Twitter: @childrenandhiv

Instagram: @childrenandhiv

LinkedIn: The Coalition for Children Affected by AIDS

If you have any questions, please contact Ashton Josephs, Communications Adviser to the Coalition for Children Affected by AIDS: ashton.josephs@childrenandHIV.org. Thank you for your support.

Date / Post	Twitter	Facebook / Instagram / LinkedIn	Images - use full size images in package folder
12 September 2022	<p>As we continue to work towards a future where children & adolescents affected by HIV can survive & thrive, we must ensure that the ways in which we share their experiences to achieve this is done with integrity, respect & with their permission.</p> <p>bit.ly/EthicalStorytellingGuidance</p>	<p>As we continue to work towards a future where children and adolescents affected by HIV can survive and thrive, we must ensure that the ways in which we share their experiences to achieve this is done with integrity, respect and with their permission.</p> <p>bit.ly/EthicalStorytellingGuidance</p> <p>#ReachAllChildren #YoungFamiliesFirst #EthicalStorytelling</p>	

<p>15 Septem ber 2022</p>	<p>10 ways to implement ethical storytelling best practice into your work to support children and adolescents affected by HIV, improving how people with lived expertise are represented and heard.. Share with other to support our work bit.ly/EthicalStorytellingGuidance #ReachAllChildren</p>	<p>10 ways to implement ethical storytelling best practice into your work to support children and adolescents affected by HIV, improving how people with lived expertise are represented and heard.. Share with other to support our work bit.ly/EthicalStorytellingGuidance #ReachAllChildren #YoungFamiliesFirst #EthicalStorytelling</p>	 
<p>19 Septem ber 2022</p>	<p>We must reconsider what ethical storytelling looks like as we work to ensure children and adolescents affected by HIV survive and thrive. From photography to language, consent to compensation, read our guidelines now! bit.ly/EthicalStorytellingGuidance #ReachAllChildren</p>	<p>We must reconsider what ethical storytelling looks like as we work to ensure children and adolescents affected by HIV survive and thrive. From photography to language, consent to compensation, read our guidelines now! bit.ly/EthicalStorytellingGuidance #ReachAllChildren #YoungFamiliesFirst #EthicalStorytelling</p>	