

## **Social Media Toolkit**

**The Coalition for Children Affected by AIDS has launched [a new report](#) analyzing how much funding is going to children and adolescents, where, on what and what the gaps are.** The research was commissioned from globally renowned analyst, John Stover at Avenir Health. This is the first time such an analysis has been achieved and there is a lot of interest in the findings. It is a vital piece of the puzzle as to what it will take to end AIDS in children. This report is a first step in a longer initiative led by the Coalition for Children Affected by AIDS to unpack funding for children and adolescents impacted by HIV.

We encourage you to share this social media toolkit to amplify the key messages from this new report . You can download a copy [here](#). It is also available within the package file of this toolkit.

Please include the following social media hashtags and handle as detailed below wherever possible. **#ReachAllChildren #YoungFamiliesFirst #WorldAIDSDay**

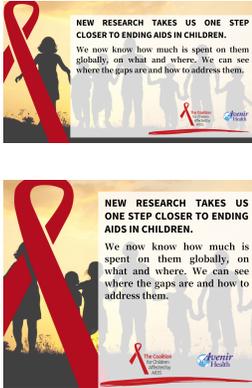
### **The Coalition for Children Affected by AIDS**

**Twitter:** @childrenandhiv

**Instagram:** @childrenandhiv

**LinkedIn:** The Coalition for Children Affected by AIDS

If you have any questions, please contact Ashton Josephs, Communications Adviser to the Coalition for Children Affected by AIDS: [ashton.josephs@childrenandHIV.org](mailto:ashton.josephs@childrenandHIV.org). Thank you for your support.

| <b>Date / Post</b> | <b>Twitter</b>  | <b>Facebook / Instagram / LinkedIn</b>   | <b>Images - use full size images in package folder</b>                                |
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| 1 Dec 2022         | <p>New research brings us one step closer to ending AIDS in children and adolescents. We now know how much is spent on them globally, on what and where. We can see where the gaps are and how to address them.</p> <p><a href="http://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>           #ReachAllChildren<br/>           #WorldAIDSDay2022</p> | <p>New research brings us one step closer to ending AIDS in children and adolescents. We now know how much is spent on them globally, on what and where. We can see where the gaps are and how to address them.</p> <p><a href="http://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>           #ReachAllChildren<br/>           #YoungFamiliesFirst<br/>           #WorldAIDSDay2022</p> |  |

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| <p>1<br/>Dec<br/>2022</p> | <p>Our new report identifies clear investment opportunities. Including; testing &amp; treatment, support to adolescent girls &amp; young women, orphans &amp; vulnerable children, &amp; those from populations at increased risk of HIV. <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>#ReachAllChildren<br/>#WorldAIDSDay2022</p> | <p>Our new report identifies clear investment opportunities. Including; testing &amp; treatment, support to adolescent girls &amp; young women, orphans &amp; vulnerable children, &amp; those from populations at increased risk of HIV. <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>#ReachAllChildren<br/>#WorldAIDSDay2022</p>   |       |
| <p>1<br/>Dec<br/>2022</p> | <p>Further investment is required in the biomedical aspect of HIV, in building strong health systems, &amp; tackling wider issues of poverty &amp; inequality. This requires a team effort. The report shows where the gaps are &amp; how to address them. <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>#WorldAIDSDay2022</p>      | <p>Further investment is required in the biomedical aspect of HIV, as well as in building strong health systems, &amp; tackling wider issues of poverty &amp; inequality. This requires a team effort involving a range of actors. Read this report to see where the gaps are &amp; how to address them. <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>#ReachAllChildren<br/>#WorldAIDSDay2022</p>          |       |
| <p>1<br/>Dec<br/>2022</p> | <p>Progress is possible even when funding is scarce. There are things we can all do now that don't require extra funding. E.g. Make children &amp; adolescents a political priority &amp; ring-fence funds within existing budgets. <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>#ReachAllChildren<br/>#WorldAIDSDay2022</p>       | <p>Progress is possible even when funding is scarce. There are things we can all do now that don't require extra funding. E.g. Make children &amp; adolescents a political priority, ring-fence funds for them within existing budgets, track &amp; report on funding, &amp; prioritize cost-effective solutions. <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/>#ReachAllChildren<br/>#WorldAIDSDay2022</p> |   |

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| <p>1<br/>Dec<br/>2022</p> | <p>We cannot end AIDS, nor achieve the SDGs without investing in children &amp; adolescents. New HIV infections amongst children is more than 8 times the global target &amp; millions are grappling with the impacts of the disease.<br/> <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/> #ReachAllChildren<br/> #WorldAIDSDay2022</p> | <p>We cannot end AIDS, nor achieve the SDGs without investing in children &amp; adolescents. New HIV infections amongst children is more than 8 times the global target &amp; millions are grappling with the impacts of the disease.<br/> <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/> #ReachAllChildren<br/> #WorldAIDSDay2022</p> |   |
| <p>1<br/>Dec<br/>2022</p> | <p>Our new research report is part of a longer conversation to which everyone is invited. We seek to build a fuller picture over time. This report is a first step:<br/> <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/> #ReachAllChildren<br/> #YoungFamilies First<br/> #WorldAIDSDay2022</p>   | <p>Our new research report is part of a longer conversation to which everyone is invited. We seek to build a fuller picture over time. This report is a first step:<br/> <a href="https://bit.ly/CoalitionReport">bit.ly/CoalitionReport</a><br/> #ReachAllChildren<br/> #YoungFamilies First<br/> #WorldAIDSDay2022</p>   |  |