



Social Media Toolkit

Speaking out and advocating for and with children and adolescents affected by HIV is essential at country, regional and global levels. These messages are intended to support all of us to advocate. They have been developed by the Coalition for Children Affected by AIDS - an independent group of thought leaders from across the donor, UN, non-governmental, and academic communities, including people living with HIV. These advocacy messages are now available in [English](#), [French](#), [Portuguese](#) and [Swahili](#).

Please be sure to include the following social media hashtags and handle as detailed below wherever possible.
#ReachAllChildren #YoungFamiliesFirst

The Coalition for Children Affected by AIDS

Twitter: @childrenandhiv

Instagram: @childrenandhiv

LinkedIn: The Coalition for Children Affected by AIDS

If you have any questions, please contact Ashton Josephs, Communications Adviser to the Coalition for Children Affected by AIDS: ashton.josephs@childrenandHIV.org. Thank you for your support.

Date / Post	Twitter	Facebook / Instagram / LinkedIn	Images - use full size images in package folder
May 2023	We need one strong voice to ensure children and adolescents affected by HIV can survive and thrive. We must act now! Our advocacy messages are here to help you and are available in French, Portuguese and Swahili: bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst	We need one strong voice to ensure children and adolescents affected by HIV can survive and thrive. We must act now! Our advocacy messages are here to help you and are available in French, Portuguese and Swahili: bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst	

<p>May 2023</p>	<p>We need to address the needs of children & adolescents living with HIV and speak out with and for these key populations, using these new advocacy messages. Available in French and other languages bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst</p>	<p>We need to address the needs of children & adolescents living with HIV and speak out with and for these key populations, using these new advocacy messages. Available in French and other languages bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst</p>	
<p>May 2023</p>	<p>HIV continues to affect millions of children and adolescents Worldwide. As its impact grows so does our determination to help these key populations survive and thrive. Share our advocacy messages, also available in Portuguese: bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst</p>	<p>HIV continues to affect millions of children and adolescents Worldwide. As its impact grows so does our determination to help these key populations survive and thrive. Share our advocacy messages, also available in Portuguese: bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst</p>	
<p>May 2023</p>	<p>We must prioritise children and adolescents affected by HIV. To invest in them through community driven, holistic support, reducing exclusion and the impact of poverty. See our advocacy messages in Swahili: bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst</p>	<p>We must prioritise children and adolescents affected by HIV. To invest in them through community driven, holistic support, reducing exclusion and the impact of poverty. See our advocacy messages in Swahili: bit.ly/CoalitionAdvocacyMessages #ReachAllChildren #YoungFamiliesFirst</p>	