

**International Children and HIV/AIDS Symposium,  
Mexico City  
“Children and HIV/AIDS: Action Now, Action How”  
1-2 August 2008**

**Peer Prevention Strategies**

**A Case Study of Community Youth Mobilisation**

**Presented by: Abisheck Musonda, Executive Director**

## Community HIV/AIDS Intervention Program (CHIP)

### Where the program is implemented:

- Kabwe District
- Rural Communities
- Our Target

# Community HIV/AIDS Intervention Program (CHIP)

## Program Design:

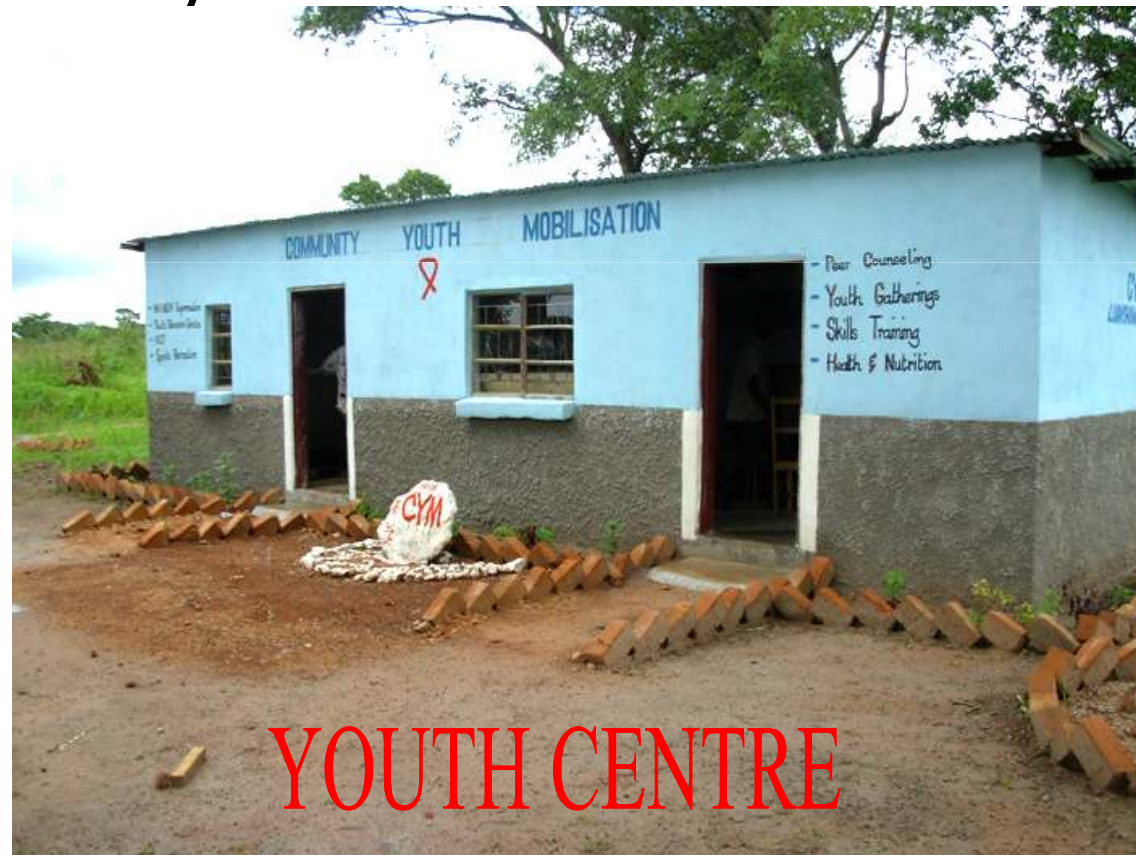
### Factors considered when designing the program;

- Working with the local rural young people
- Making HIV/AIDS information accessible in rural communities
- Parents and Community leaders support
- Establish physical presence in rural communities
- Increase NGO/Government support
- Stigma Reduction

# Community HIV/AIDS Intervention Program (CHIP)

## Program Activities:

### ✓ Community Youth Resource Centres



**YOUTH CENTRE**

## Community HIV/AIDS Intervention Program (CHIP)

### ✓ Inside the Youth Resource Centre



# Community HIV/AIDS Intervention Program (CHIP)

## ✓ Community Youth Gatherings (CYG)



## Community HIV/AIDS Intervention Program (CHIP)

### ✓ Door to Door Campaigns



## Community HIV/AIDS Intervention Program (CHIP)

### ✓ Community Issue-based Workshops





# Community HIV/AIDS Intervention Program (CHIP)

## ✓ Community Health Days



# Community HIV/AIDS Intervention Program (CHIP)

- **SUCCESS**
- Eight (8) Youth Centres have been established across our project zone with a lot of demand coming from very remote rural communities where our volunteers are conducting outreach peer education activities
- A total of 65 peer educators have been trained in the last 3 years. These have in turn trained a further 480 peer leaders in all communities reached who are supporting peer education activities.
- Peer education has helped reduce stigma among rural parents and others and are now openly discussing sexuality issues with their children.
- Some NGOs/government departments have taken up space in our Youth Centres to offer their services to the rural communities.
- Our peer education program model has attracted the department of Social Work in the School of Humanities at the University of Zambia. Every year the school of humanities attaches research students to our program for a period of 3 months.
- Our program model has attracted UNICEF Zambia who we have now partnered with to help introduce a similar program for disadvantaged children attending Community Schools in rural Central Province.