

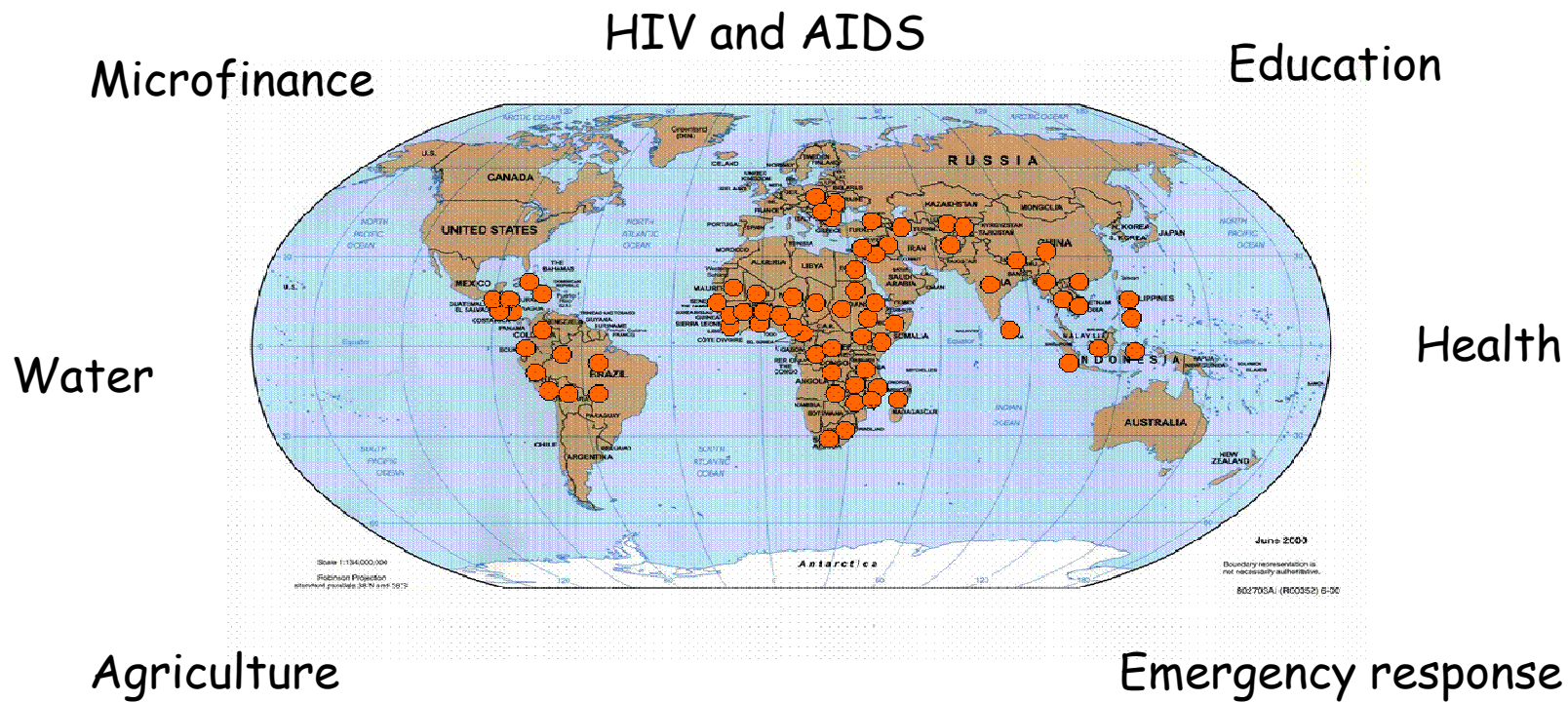
A close-up photograph of a young child, likely a girl, wearing a light blue school uniform. She is focused on a worksheet in front of her, pointing with her right index finger at a letter 'S'. The worksheet contains various letters and numbers, including 'S', 'N', 'A', and 'O'. In the background, another child is partially visible, wearing a colorful headband. The lighting is soft, and the overall tone is educational and focused.

**Standing Up for Children:
Their Needs, Our
Responsibilities**

Children and HIV/AIDS:
Action Now, Action How

Helene Gayle, MD, MPH
August 2, 2008

CARE's Mission and Approach



Serving 65 million people in more than 70 countries

Staff of 13,000 people – 90 percent local



I am powerful



CARE's HIV and AIDS portfolio

Where: More than 40 countries, primarily:

- Sub-Saharan Africa
- South Asia
- High-prevalence countries in South East Asia
- Expanding prevention work in the Middle East/Eastern Europe, and into Latin America

Who:

- Special focus on girls and women
- Mobile populations (migrant laborers, sex workers, truckers, refugees)
- Adolescents and youth
- Early childhood



I AM POWERFUL



ECD: A key building block to development goals

- Poverty in early childhood → long-term negative impact on cognitive development, social behavior and success
- Loss of parents + loss of income strains resources & care-giving, increasing potential for neglect, exploitation, abuse
- Holistic early childhood care → better cognitive and social development in later childhood and adolescence, greater likelihood of school success and increased lifelong earnings

(UNESCO, 2005; Lancet 2007, Pence; Evans & Garcia, 2008)

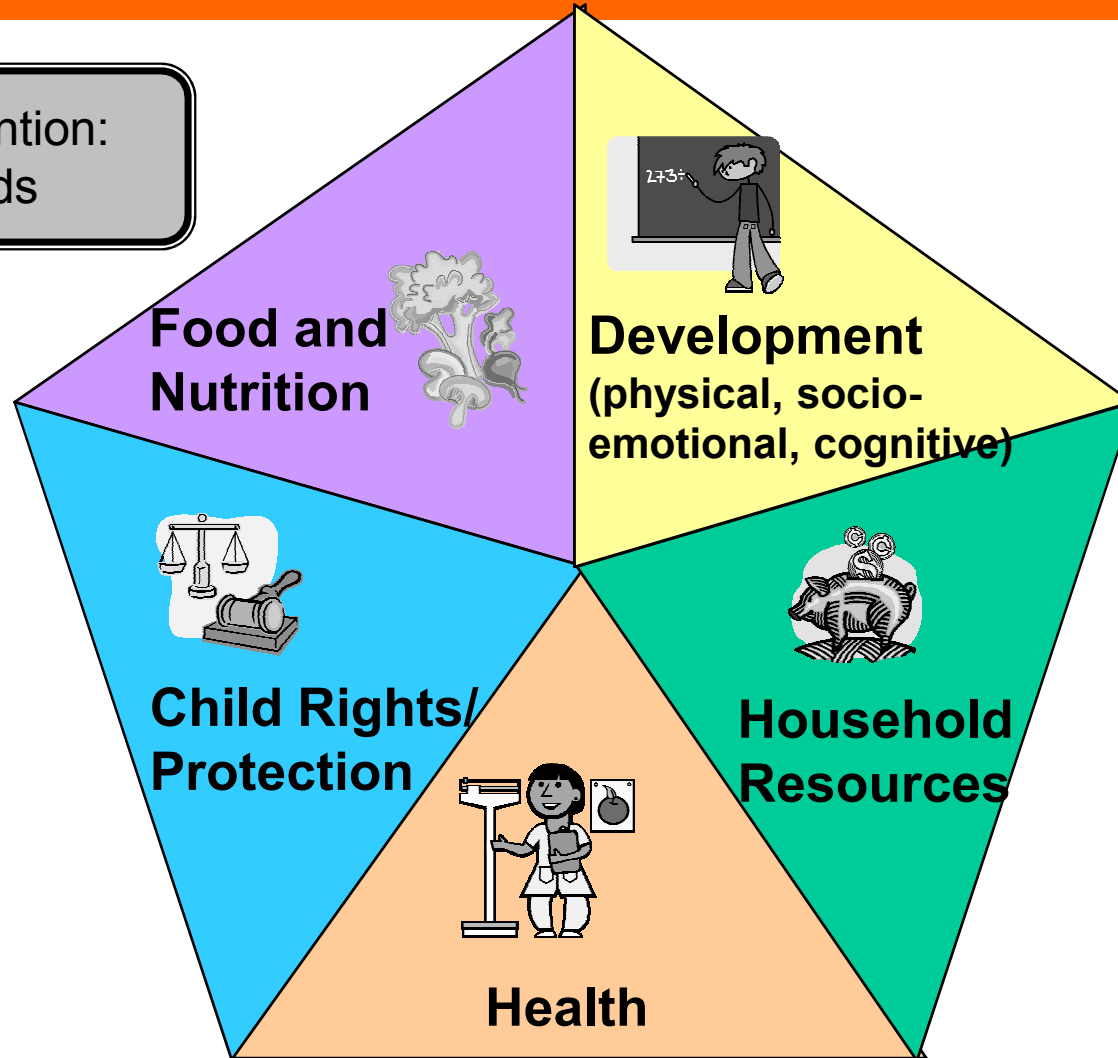


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5 x 5 Model

5 Areas of Intervention:
A Child's Needs



5 x 5 Model

5 Levels of Intervention:
A Child's Context



The Individual Child



The Caregiver/Family



The Child Care Setting



The Community

National
Policy



Food & Nutrition

Child Development:
(Physical,
Socio-emotional,
Cognitive)

National Policy
Community
Child Care Setting
Caregiver/Family

Child



**Child Rights/
Protection**

**Economic
Strengthening**



Health

... powerful



Example: Kibera in Nairobi, Kenya



Second largest informal settlement in Africa; population of over a million; high HIV prevalence, higher than the country's overall prevalence

- Using 5x5 approach, created 21 ECD centers for 2,800 children.
- Services for children include:
 - 1,400+ children received immunizations, nutritional supplements
 - 40+ water tanks at centers for safe drinking water and hygiene
- Services for staff, caregivers and community members:
 - Training on safe water, hygiene, child nutrition, best feeding practices, national ECD curriculum, psychosocial support and the rights of the child
 - 600 community members trained on small-group savings and loan models
 - 370 caregivers involved in S&L groups, generating income for school fees, food, medicine
 - Referrals: HIV testing, treatment & additional support



I am powerful

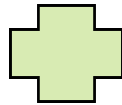


Now is the Time to Lobby

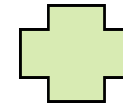
Goal:



National Budget Support



Integration of HIV policies

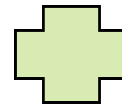


National Curriculum

How:



Community Engagement



Collaboration between and among development partners



I am powerful

