

A young child with dark skin and curly hair, wearing a bright green jacket with a 'FILA F' logo, is sitting at a table and drawing on a chalkboard. The child is looking towards the camera with a slight smile. Another child is partially visible in the foreground on the right, looking down at the chalkboard. The background is a simple, textured wall.

**Children Affected by  
HIV/AIDS**  
A Funder's Perspective

Conrad N. Hilton  
FOUNDATION

*Be ever watchful for the opportunity to **shelter little children** with the umbrella of your charity...*

*For, as they must bear the burdens of our mistakes, so are they in their innocence the repositories of our hopes for the upward progress of humanity.*

Conrad N. Hilton  
Last Will & Testament

# Evolution to Strategic or Catalytic Philanthropy

- Growing appreciation that social change requires participation beyond check-writing.
- Using multiple tools and working with other community actors
- Taking an active role to bring about transformative change

## Process



Contracted FSG: Social Impact Consultants to assist with *strategy development*

*Literature review, interviews and convenings* with subject matter experts

Public/private *funders convening* co-sponsored by PEPFAR

# FINDINGS

- 1 **All** children affected by HIV and AIDS have *increased vulnerability* and face lifelong barriers to well-being.
- 2 *Eastern and Southern Africa* bear the greatest burden.
- 3 *Children from birth to age five* have the most critical development needs, and interventions at this age are the most effective.
- 4 Young children are best served through *parents and caregivers at home*, in their communities, not institutions.
- 5 Funding Gap: Of the approximately \$16 billion invested globally in HIV/AIDS annually, *76% is concentrated in health*.
- 6 Children's needs must be addressed *holistically. Integrated approaches* are necessary.

# Science Talks – and Funders Listen to Experts

- Experts agree that **ECD is a crucial** and underfunded need
- Research shows that an adult’s ability to contribute to society is **strongly impacted by childhood family structures and interactions**
- **Opportunities to play, learn, explore, and interact with others** during early childhood have been found to be crucial for proper brain development and improved education success
- **ECD is an enormous opportunity for funders**
  - *“When working with organizations on the ground, we’ve found that many are focused on HIV but that their knowledge [of ECD] is very limited.”*
  - *“We need this leadership and funder activity desperately; ECD has always been underfunded and has not received as much attention.”*

*Experts are urging funders to lead the field towards a greater focus on ECD*

## *Limitations of local community organizations*

Lack of early  
childhood  
development  
knowledge and  
skills

Lack of  
organizational  
capacity in  
community-based  
organizations  
(CBOs)

Lack of  
coordination and  
contact with other  
community-based  
organizations and  
local government

# Operating Premise:

*Getting critical supports to children affected by HIV and AIDS early in their lives provides a foundation for lifelong success.*



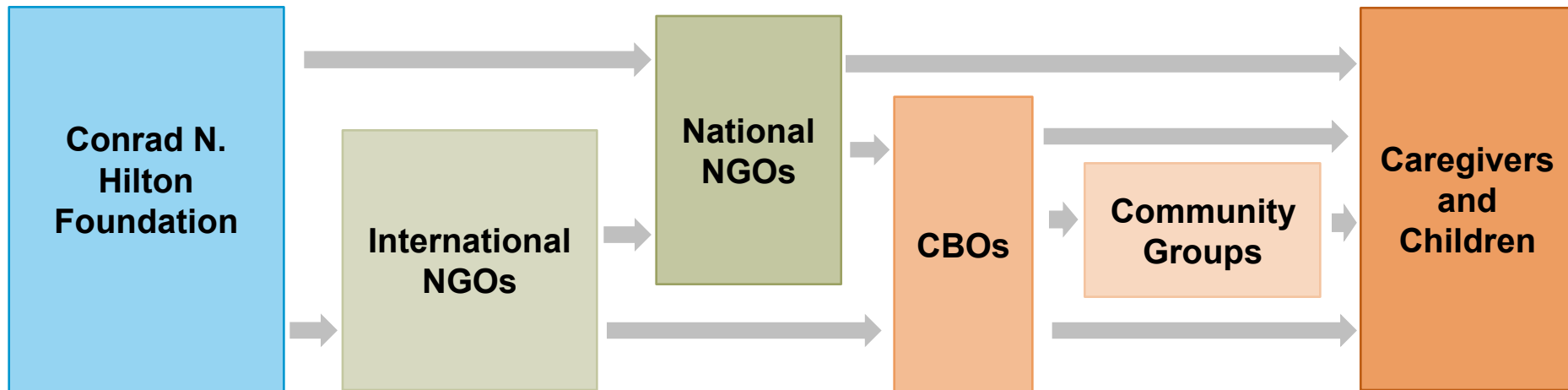
*“It’s not just thinking out of the box – it is being able to think in two boxes.”*

-Bill Foege

Board Member,  
Conrad N. Hilton

Foundation

# REACHING CAREGIVERS AND CHILDREN



Programs can be **formal or informal,**  
**home-based or center-based,**  
**rural or urban.**

## *Elements of strategy*

Integrated services

Local approaches

Focus on caregivers and families

Capacity building of local organizations

Return on Investment

Monitoring, evaluation and shared learning

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# ***Children affected by HIV/AIDS can survive and thrive in the communities where they live.***

**Vision**

Creating an environment for successful early development through:

**Initiative Areas**

1

## **Skilled Parents and Caregivers**

Able to meet children's developmental needs

2

## **Strong Community-Based Organizations**

Delivering quality childhood development services

3

## **Effective Practice and Policy**

Informed through global and national knowledge-sharing

**Target Outcomes**

Young children meet key milestones for development

Parents and caregivers have improved knowledge and skills

Children and families have more access to coordinated services

CBOs are strengthened through capacity building

Best practices are developed and adopted

National capacity is enhanced for quality development programs in high-prevalence areas

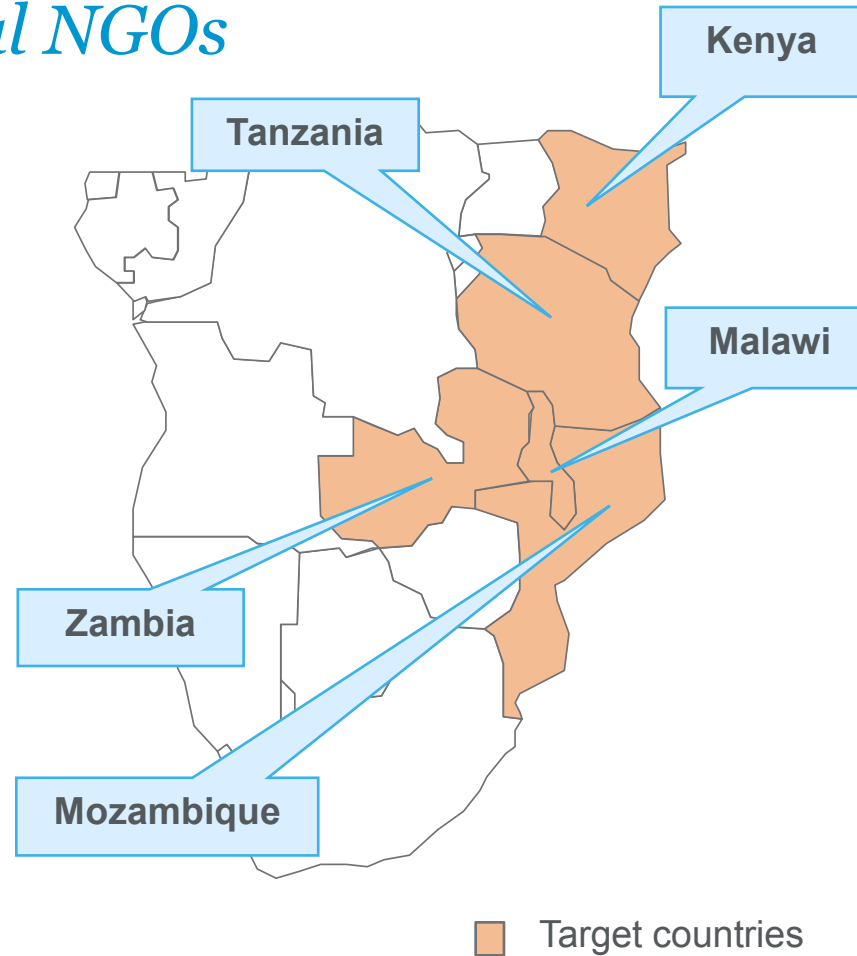
Public and private resources are leveraged to create sustainable programming

**Ultimate Result**

***Young children living in high-prevalence HIV/AIDS areas are better able to realize their cognitive, social and physical development.***

# Where We Fund

*\$ 50 million commitment over 5 years*  
*14 international NGOs*



- HSRC partnership for MEL
- Focus on Monitoring, Evaluation and Learning to advance sector knowledge and partnership best practices
- Road to Melbourne and CCABA Are Advocacy Opportunities for the programmatic agenda
- Mutual Learning Among Funders/Donors - leverage
- How Are We Going to Influence Post MDG agenda?

# Summary of Approach

*Improving the ability and capacity of families and communities to create the environment that children affected by HIV and AIDS need for successful development*

