

# Investing in Children – Funder's Perspectives

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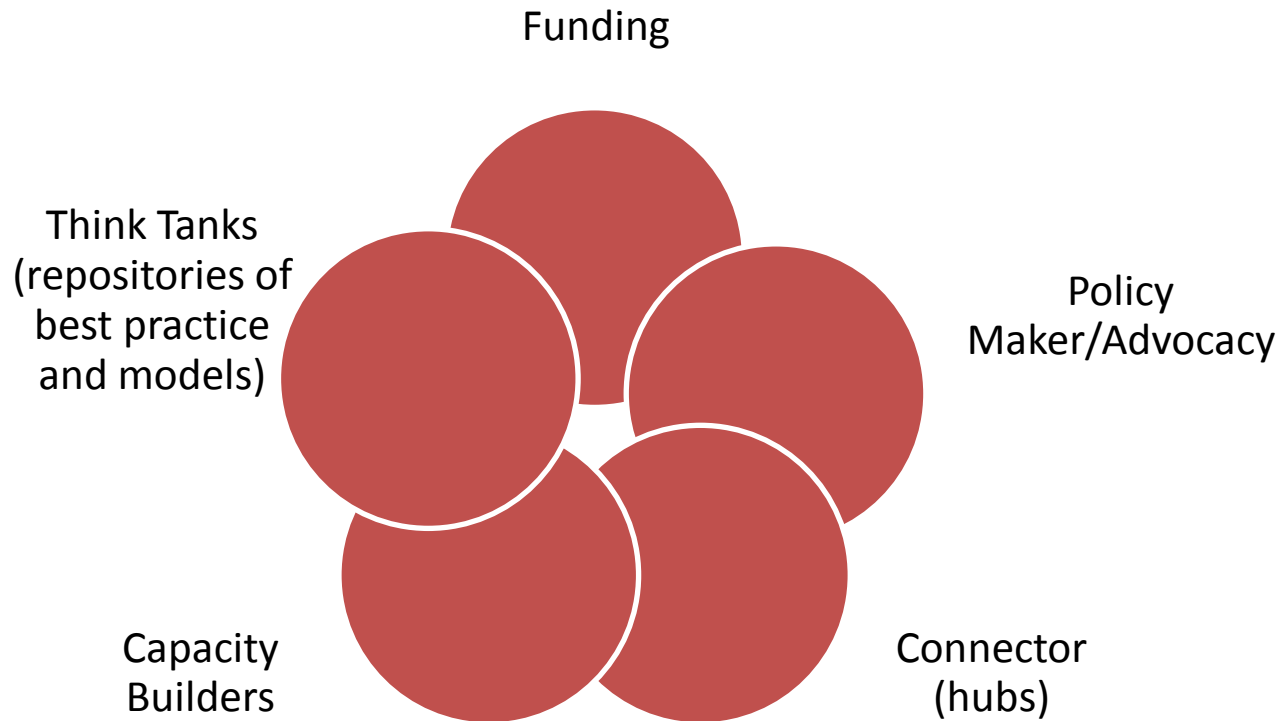


# Funder Landscape: Who are the Funders?

Type	Examples	Accountability
Multilateral	Global Fund, UNITAID, World Bank...	Country Governments
NGOs	EGPAF, Tearfund, SAT...	Donors, Board
Corporate	ViiV, Chevron, Standard Chartered Bank...	Shareholders, Board



# Funder Landscape: Just \$\$ or More







# Funder Landscape: Going Beyond Funding...

Web: [www.pacfonline.com](http://www.pacfonline.com)





# Two Sides to the Same Coin...

**Can be...**

**Focus:**

Global Plans,  
Country Plans, Best  
Practice

**But also...**

**Focus:**

Pet Projects (we  
want...) vs.  
Targeting Need  
(what is required?)

**Can be...**

**Responsiveness**

Dynamic, flexible  
and responsive

**But also...**

**Time Horizons**

Funding cycles vs.  
Time enough to  
make a difference

**Can be...**

**Open & Inclusive:**

Strategy based on  
consultation and  
research; accessible

**But also...**

**Black Box:**

Closed (by  
selection and/or no  
feedback)

**Can be...**

**Innovative:**

A funder for every  
type of project.  
Varying Models

**But also...**

**Diversity:**

Each funder  
requires different  
standards – little  
coordination



## Two Sides of the Same Coin...

Funders have much to contribute

but....

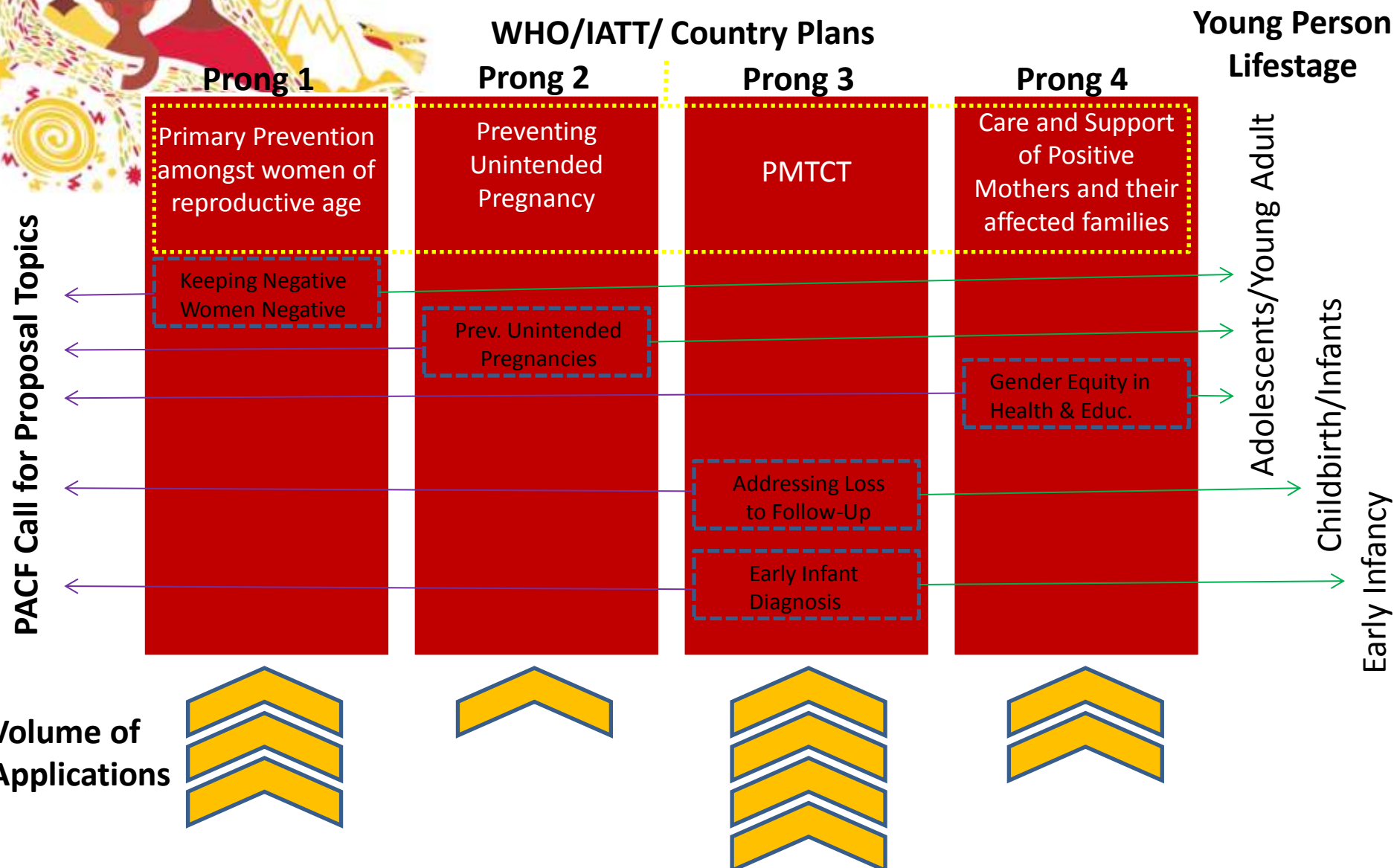
Is there something in the way we (funders) work which is also an 'inefficiency' for the sector/response?



## PACF and Investing in Children

- Focus on community interventions in PMTCT
- About 130 partnerships, 90 receiving TA support
- +/-90% support infants, children and adolescents
- Covering birth in health facility, EID, SRH/FP/HIV awareness and understanding for adolescents and young adults

# PACF Model Investing in Young People



Local Communities in nearly 60 countries, including all 22 priority countries