



Peer education among youth in Mexico City

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-Our mission:

To promote the sexual health through the exercise of the sexual and reproductive rights among key populations to contribute to the response to the HIV, AIDS and other Sexual Transmitted Diseases

-Founded in 1988

-Workshop about Safe Sex



- Strategies built considered the needs of the communities

 - Gay community (most affected in México)

 - Youth

 - Youth living with HIV

- How? Involving the affected communities

 - Participatory methodologies

 - Communitarian Diagnosis



Why?

-Nothing for us without us

Benefits:

-Information designed in a communitarian language

-Let us establish a narrow communication and

-Identify the risk factors

-Design strategies according to the needs of the population



Young person living with HIV as coordinator



Phase 1: Design

Communitarian Participatory
Diagnosis

Needs, gaps, as we see it... how
we want.... Positive
prevention, information in simple
language, images, colors...



Phase 2: Implementation

Involvement of Young people in the implementation: Developing a campaign, implementing peer education strategies with technical support.

Phase 3: Evaluation

To generate a M&E plan applied by them, through a facilitation process

Reflection process, asking how they felt implementing, how do they evaluate their participation.

Challenges:

- To maintain the interest of the peer educators
- The burn out
- To provide constantly updated information and methodologies for supporting the creativity of the peer education
- To improve the partnership between adults and young people

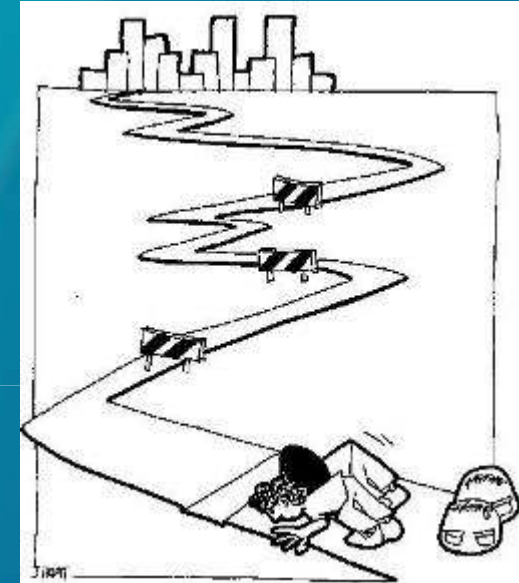


Obstacles:

- The desertion of the peer educators
- Not having the experiences systematized and updated for the next generations

Lessons learnt

- Involving the future peer educators since the design of the strategy until the results presentation let them being more committed and engaged
- To generate processes of updating and have spaces for discharging the emotions increase the quality of the strategies.



Thank you!!!



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